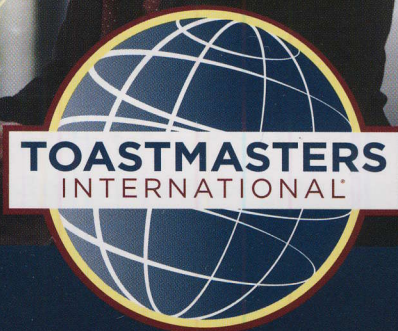


Develop your leaders from within

Toastmasters' onsite communication and leadership skills program unlocks their potential



WHERE LEADERS ARE MADE

Inspire and engage your employees

How can you inspire future leaders and engage employees? It's something that major corporations such as The Coca-Cola Company, Google and Sony Electronics Inc. have done for years: they offer their employees the opportunity to participate in a Toastmasters club at the office.

Toastmasters creates and encourages leadership

Think of it as an ongoing, onsite class where your employees meet once a week to practice their communication and leadership skills in a supportive setting with their colleagues. At these meetings, they are encouraged to:

- ▶ Present impromptu and prepared speeches
- ▶ Learn how to plan and manage meetings
- ▶ Give and receive constructive feedback

Notable Corporate Clubs:

- | | |
|--------------------------------|---------------------------|
| ▶ Apple® | ▶ General Electric |
| ▶ Blue Cross BlueShield | ▶ Google® |
| ▶ Boeing® | ▶ Sony® |
| ▶ Coca-Cola® | ▶ State Farm® |
| ▶ Disney® | ▶ Toyota® |

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INTERESTING FACT

Nearly one-third of all Fortune 500 companies sponsor Toastmasters clubs to help their employees become better communicators and leaders.



DID YOU KNOW

The Coca-Cola Toastmasters Club has recently added conferences, workshops and town-hall style Q&A sessions with top company executives, all aimed at polishing up-and-comers' people skills.

Fortune magazine article, "Why your boss wants you to join Toastmasters," published in July 2015.

“

Being in Toastmasters pushes you to take on challenges that you wouldn't have taken on by yourself. You start stepping up more for a project and want to take on more responsibility and become a leader. That's what makes our group truly what it is.”

— **Sven Dejean, CC, ALB**

Procurement Analyst – Equipment and Sustainability,
The Coca-Cola Company
Past president, Coca-Cola Toastmasters