

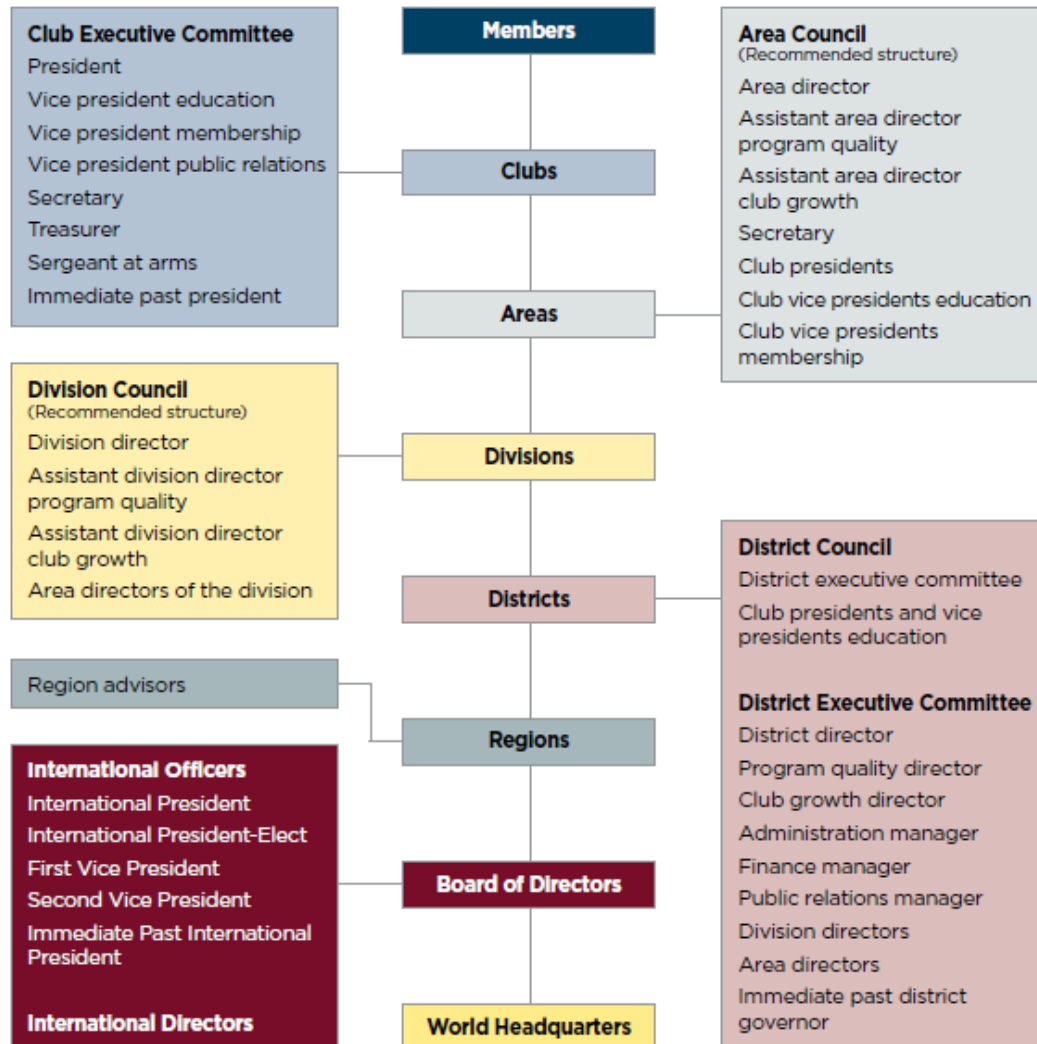


**How do we want our club to grow?  
Year 2018-2019**

# MAP OF SERVICE TO MEMBERS

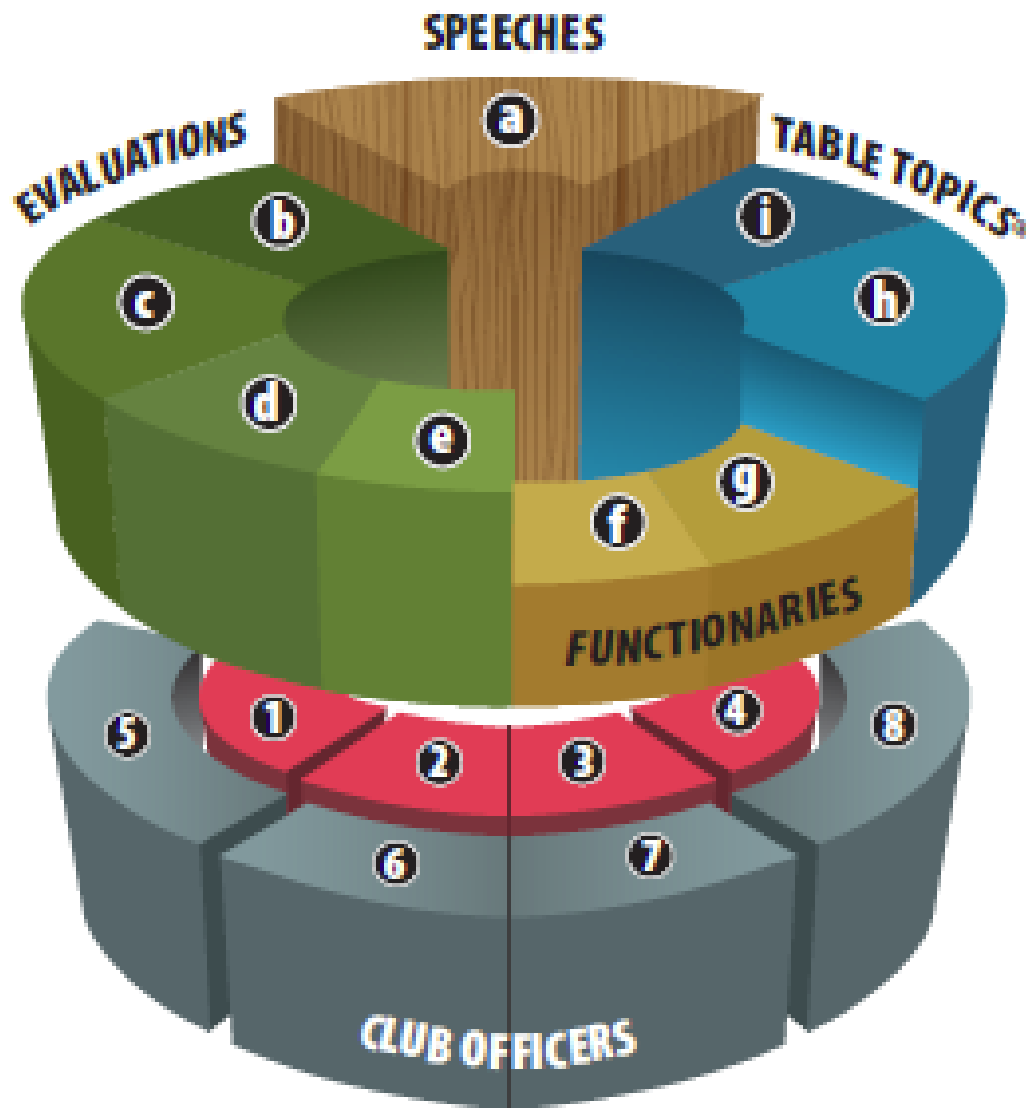


Members are the heart and foundation of Toastmasters International. Below is a representation of each service level in support of the member.



- **5 CLUBS IN THE AREA:**  
3 in Lyon,  
1 in Clermont Ferrand  
1 in Grenoble
- **Division**
- **District**

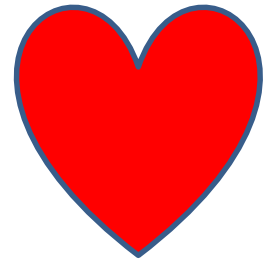
# ANATOMY OF A CLUB



- a** Speaker
- b** General Evaluator
- c** Evaluator
- d** Grammarian
- e** Ah-Counter
- f** Timer
- g** Toastmaster
- h** Table Topics speaker
- i** Topicsmaster

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- 1** President
  - 2** Vice president education
  - 3** Vice president membership
  - 4** Vice president public relations
  - 5** Secretary
  - 6** Treasurer
  - 7** Sergeant at arms
  - 8** Immediate past president

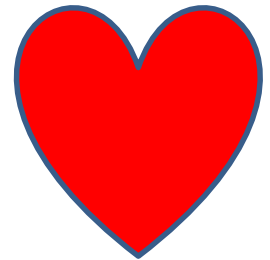
# My aims as President - “RISE to the challenge”



- **RESPECT** : Enhanced professional image with improved and new communication tools

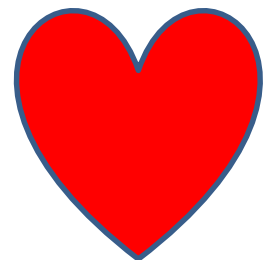


- **INTEGRITY** : A **dynamic club** full of fun and initiative with everyone playing their part in a meeting



- **SERVICE**: Achieve the TM award « A distinguished club »

- **EXCELLENCE**: An elite competing team, area, district and division!



# The Executive Committee

- ▶ President
- ▶ Vice president education (VPE)
- ▶ Vice president membership (VPM)
- ▶ Vice president public relations (VPPR)
- ▶ Secretary
- ▶ Treasurer
- ▶ Sergeant at arms (SAA)

## **EDUCATION**

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### **Traditional Education Program**

1. Two Competent Communicator (CC) awards
2. Two more CC awards
3. One Advanced Communicator Bronze (ACB), Advanced Communicator Silver (ACS) or Advanced Communicator Gold (ACG) award
4. One more ACB, ACS or ACG award
5. One Competent Leader (CL), Advanced Leader Bronze (ALB), Advanced Leader Silver (ALS) or Distinguished Toastmaster (DTM) award
6. One more CL, ALB ALS or DTM award

### **MEMBERSHIP**

7. Four new members
8. Four more new members

### **TRAINING**

9. A minimum of four club officers trained during each of the two training periods\*

### **Toastmasters Pathways Learning Experience**

- P1. Four members complete Level 1
- P2. Two members complete Level 2
- P3. Two more members complete Level 2
- P4. Two members complete Level 3
- P5. One member completes Level 4
- P6. One member completes Level 5

### **ADMINISTRATION**

10. On-time payment of membership dues accompanied by the names of eight members (at least three of whom must be renewing members) for one period and on-time submission of one club officer list\*

\*For important information about Goals 9 and 10, please see the *Distinguished Club Program and Club Success Plan* (Item 1111).

Clubs that accomplish five of the goals above are Distinguished Clubs. Clubs achieving



# What do we want to achieve?

- Members that stay and grow together
- Emphasis on the **art of public speaking**
- Improve and clarify the three parts in every meeting:
  - **Toastmaster**: theme, creative links, speech intros
  - **Improvisation**: let's experiment and get inspired by theatre
  - **General Evaluator**: emphasis on evaluation and feedback that helps everyone grow



# President



- **Gives leadership, vision and direction for the year for the Super Heros in their tasks and challenges:** *creating a nurturing learning environment and enhancing club quality by conducting well run, energetic, interesting meetings; actively seeking and connecting with club members and officers; listening patiently and offering assistance; and resolving conflicts as they arise.*
- Strengthens existing partnerships and creates new ones with PR officer:
  - IAE, Marie 6th, PWN
  - As president, it's my responsibility to provide leadership for the club whenever it's required.





# Past President



- Deputy for current President
- Pathways Base Camp Manager & Ambassador



# VP Education



- Find the Toastmaster & General Evaluator for each meeting, then delegates the motivational emails for each meeting
- Oversees each meeting for educational purposes
- Encourage the take up of Pathways and the growth of each member **(objective 2CCs or 4 level 1s)**
- Provides vision and support for mentoring and possible workshops
- Instigates and oversees the contest organisation with delegation to contest chairs

# Secretary



- Board meeting minutes 4 times a year
- Oversees gmail account and photo library
- Year book - takes notes of member events
  - dates/numbers to aide newsletter reporter (slide deck)





# VP Membership



## **Before:**

- Meet Up account responsibility
- Checks who has signed up for each meeting

## **During:**

- Welcomes the guests and finds a buddy TM to explain the meeting
- Introduces guests in every meeting

## **After:**

- Admin for new members on website
- Send New member information package
- Creation and organisation 2 social events per year
- Creation of a quarterly newsletter (Agnes)

# JEROME'S CHALLENGE IN 2019

- ALL HANDS ON DECK!
- MAYBE THINK ABOUT HAVING A MINI SESSION OF TOASTMASTERS IN YOUR COMPANY BEGINNING JAN – APRIL?
- SPEECH CONTEST 12/03/2019 = OPEN HOUSE AT IAE?

Add 5 new, dual, or reinstated members  
in May and June

# Beat the Clock!



- ✓ Ribbon for your banner
- ✓ 10% off a Toastmaster order

Hold a membership drive • conduct an open house

# Membership events

**2018**

**16/10 - Samantha Van der Slice Court Case**

**14/12 – Xmas Party**

**2019**

- **9.02.19 Impro workshop 9-12 followed by lunch**
- **12.03.19 Club Contest**
- **23.03.19 Area Contest followed by birthday party?**
- **27 April Division contest – weekend in Nice?**
- **10-12 May – District conference – Weekend in Marseille?**





# VP public relations



- Promotion of the club before each meeting to members, guests and prospects
- Responsibility for the social media channels: Linked In, Youtube
- Web page improvements
- Outreach plan to different target groups for different objectives
- Contributes to the creation of new communication tools (videos, flyers etc)



# Treasurer & webmaster



- Financial admin for the club
- Responsible for the link to [Toastmasters.org](http://Toastmasters.org) for dues and membership
- Webmaster





# Sergeant-of-Arms



- Prints and delivers the program for each meeting
- Gets the meeting room organised with Bob (Badges, forms, break, books)
- Promotion of book club?
- Makes sure there are enough copies in the folders



***Super Hero Masters!***



