

JOIN THE DREAM TEAM!



Lyon English Toastmasters

Lyon English Toastmasters Quarterly Newsletter

April 2017

Project Yourself...

At Toastmasters, choosing leaders or choosing to be a leader begins by nomination and at the ballot. In June, our members are going to **choose the next "Dream Team"** that will have the honor to **take the lead during the 2017-2018 year**. The decision to be part of the Board is a meaningful one as you commit yourself to being responsible for a specific role during the whole year on behalf of our Club.

To help you project yourself into one of these roles, you might want to know exactly what it takes to be an officer in order to be able to make a choice, in consciousness, and select the perfect role that will help you, not only develop specific skills for yourself but also contribute to the success and growth of our club. The direct path to a win-win situation!

This newsletter aims at **growing awareness of our club leadership path**, by providing you the keys to understanding and decision-making. Apart from the Presidency position which requires some previous experience as board member, anyone interested in running for an

officer role can apply, whatever your level of seniority or training may be. Therefore:

If you've already been part of the Board and are very motivated, you may run for **Presidency!**

If you prefer to deal with the administrative part, you might choose to become **Secretary**.

If you enjoy setting up the room, providing people with materials and equipment, go for the **Sergeant at Arms!**

If you like to welcome new people and organise social events, then the **Vice Presidency Membership** is made for you.

If you'd like to support our members in their learning path, then the **Vice Presidency Education** may be the perfect role...

If you have a nice network and like to write newsletters and ads, think of the **Vice Presidency Public Relations**.

There are many different roles and challenges that await you. Listen up! it would not only look good on your CV or LinkedIn Profile, but it would also be a great opportunity to finetune your leadership skills and be part of a dynamic team. Listen to what some of our current officers have to say about their roles to get a sense of what each role entails:

In this Newsletter

- Project Yourself
- You are not alone...
- This year's Cast
- Officer Testimonials
- Special Thanks
- The King's Speech

YOU ARE NOT ALONE ...



BECAUSE YOU CAN RELY ON

- THE TEAM

To be able to operate, a TM club must rely on a proactive team. Board officers are accomplished TM officers who are willing to work as a team. Being part of such a team requires good listening and communication skills. These skills are crucial if we want to be able to work in cohesion with the rest of the team. Respect, Integrity, Service and Excellence must be at the core of our interactions.

-SPECIFIC RESSOURCES

including

The leader Letter (www.toastmasters.org/marketing)

Toastmaster Magazine (www.toastmasters.org/publlications)

Club Officer questions (clubofficers@toastmasters.org)

Marketing resources (manuals, fliers, promotional materials)

Free resources, such as stationery templates, logos and branded images (www.toastmasters.org/logos)

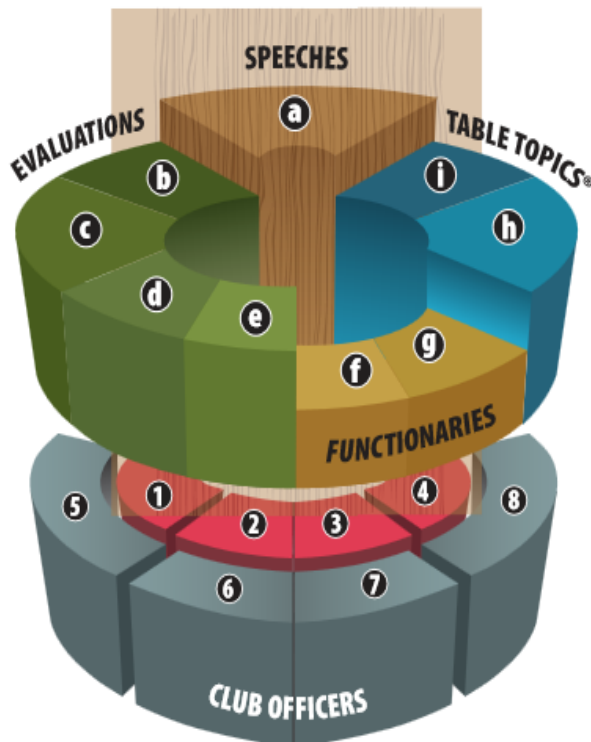
- PAST OFFICERS CAN OFFER COACHING

In the same spirit as the Mentoring Program and for a smooth transition, the new club officers may ask their former counterpart to meet face to face or through Skype for some guidance. Previous officers can inspire the new officers with projects they did not have time to implement but which could be of real value to the club.

THIS YEAR'S CAST

CLUB-LEVEL LEADERSHIP ROLES

ANATOMY OF A CLUB



- a Speaker
- b General Evaluator
- c Evaluator
- d Grammarian
- e Ah-counter
- f Timer
- g Toastmaster
- h Table Topics speaker
- i Topicsmaster

- 1 President
- 2 Vice president education
- 3 Vice president membership
- 4 Vice president public relations
- 5 Secretary
- 6 Treasurer
- 7 Sergeant at arms
- 8 Immediate past president

Betty Fleur

Suzanne

Laura

Isabelle

Bob

Nicolas Denis

Agnès

David

Some members of our current « Dream Team » as I like to call it ;) have accepted to share their experience as club officer. I hope their testimonial will inspire you!

TESTIMONIALS

PRESIDENT

To be the President of Lyon English Toastmasters club at this time meant to lead the improvement of the organization and to bring a vision.

I wanted to actively participate in making our club a vivid place to bring all members to the next levels of their communication and leadership for a better future.

How can LET help members as much as possible?

The board elected agreed to this goal and plenty has been achieved

We developed the actions of 3 pivotal officers this year.

VP Membership
VP Education
VP Public Relations

As President I suggested some ideas, to empower them to make our experience valuable and support them when needed.

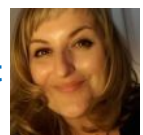
We increased our communication with a new partnership, the iae.lyon school of management.

We increased the number of members and the quality of their integration in the club. Now we have dynamic meetings and are implementing actions to better understand their needs (survey).

My aim is to make the members experience as rich as possible and to help them reach their goals. Therefore we developed social events and a special training session.

Adding to the Toastmasters International Check list, I overviewed the Toasthost website, schedule; made sure the picture on our website announced the next meeting.

Betty Fleur, your current President



VICE PRESIDENT EDUCATION

The VPE looks into all the development areas of the toastmasters in the club including:

- ⇒ Pairing up mentors and mentees,
- ⇒ Organizing Speech competitions (2 a year content & organisation) and possible workshops.
- ⇒ On a monthly basis, looking at all the meetings and making sure all the roles are filled as best as possible.
- ⇒ Overall looking at the members track record and encouraging progress towards different goals.

Among the qualities you need to fulfil this role, let me quote:

Attention to details, time management (short time to do this before meetings), strong organizational and planning skills, the desire to help others achieve their goals, organisation skills.

Among the things that I particularly like about my role:

humbly contributing to the success of our TM meetings, making sure that people in other roles have what they need to perform their role with success (materials, tools), pairing people up to make great mentoring teams, seeing people grow and improve their speaking skill set.

The realistic improvement areas that I can think of for next year:

Would be a good question to ask to the other members of the board. I will not be able to continue this role next year as this is my 2nd year. The learning I take from my experience is that you need to be willing to dedicate about 1.5 hour for each session (printing, preparing materials, sorting things out) to be able to successfully fill the role.

It is quite an involved role and I have learnt what it is as I go forward during the year.. I think to do the role properly the VP education needs to interview all the members first and find out exactly what they want to work on and inform the officers so that everyone can help the member achieve their goals. I am happy to keep the role if there isn't anyone desperate to do it as now I can build on what I have put in place this year... If not feel free to take up the role - it is a great role!

Suzanne, your current Vice President Education



VICE PRESIDENT MEMBERSHIP

The general purpose of my role is to take care of the new and current members and guests of the club.

Among the different tasks it implies:

- ⇒ Answering questions about how the club works,
- ⇒ Answering website inquiries,
- ⇒ Greeting and welcoming people,
- ⇒ Contacting former guests and members who have not been attending meetings for a long time,
- ⇒ Updating and maintaining the club database,
- ⇒ Managing the Meetup page of the club,
- ⇒ Creating Doodles for meetings registration
- ⇒ Conducting membership building programs (i.e. social events)

The qualities you need to fulfill this role :

good organizational skills, discipline, teamwork, social skills

The most rewarding thing for me in my role is to see the involvement of members for events outside of our club meetings. Other rewarding things are to hear good feedback about the club from new members, to see guests subscribe as members and to watch the club grow.

The realistic improvement areas that I can think of for next year:

Maybe some new membership-building programs, workshops or contests.

Laura, your current Vice President Membership



VICE PRESIDENT PUBLIC RELATIONS

Being Vice President Public Relations this year has been and still is a great adventure. I had the opportunity to produce some written advertising materials including an ad for the open house, the club calendar, quarterly newsletters which required some creative skills and good writing abilities.

Besides this, I have also written out the templates for the senior roles as Toastmaster of the evening and General Evaluator to make sure that everyone knows what to do during the

session and communicate in a smoother way with their teammates.

In terms of interactions, I was the one who invited to each session the club's friends and prospects and exchanged mails with them, therefore helping develop our club membership.

There are many projects that can still be done in the future in terms of Public Relations. One of them that is being discussed right now is producing a promotional video to promote our club on the Web. It could really make the difference. If we have no time to achieve this

project by the end of this year, it could be an interesting one to manage in the future. Once this video is released, it's easier to send it to local media to promote our club and attract more targeted members. The power of images is stronger than words!

Whatever your motivation may be, using and developing your network, improving your writing skills, getting your creative juices flow, i'm sure you'll find excitement and joy in this

communication role.

Isabelle, your current Vice President Public Relations



SECRETARY



We all have a stereotype type image of a Secretary, typing letters, filing documents, keeping good records, answering the phone and bringing coffee for the boss. At Toastmasters, it is very much the same, but I don't bring coffee and don't receive a paycheck.

Club Meetings, I register guests and members on our computer along with the proper information.

Board Meetings, I must prepare a Meeting Agenda (List of Actions for the President) in coordination with the other Board Members following the "Robert's Rules of Order". At the Meeting, I will read the previous minutes "Report" from the Last Board Meeting, noting corrections and asking for a vote of approval. After giving my Secretary's report, I sit down and start recording the current meeting minutes.

Outside of Meetings, I keep the Club Records up to date, filing the necessary legal documents, updating information for Toastmasters International in the United States. We have a computer system in which we record Guests and Membership information along with their progress, payment of dues, etc.

As a Toastmaster, the job doesn't end at 5:00 P.M. There are many other tasks such as maintaining accurate information, handling correspondence, keeping club files, attending officers training sessions and participating in different roles at Club Meeting. After you have been kicked out of office "**Annual Elections on May 16th 2017**" your must turn of the clubs records and train the incoming Secretary. I would like to Thank Our Fantastic Board and Members for a Great Year!

Bob Kennedy, your current Secretary



SERGEANT AT ARMS

The general purpose of my role is meeting all logistics needs around the delivery of Toastmaster meetings (materials, room setting, food/drinks) – I'm actually sharing this role with Bob who covers the food/drinks part as well as the on-going admin part (registration of people on PC, documentation and more !!)

Agnès, Your current Sergeant at Arms



In the course of your « mandate », you might need to delegate various missions to an assistant of your choice. This assistant does not need to be part of the Board but may attend board meetings on account of their assistant status.

This year, our VPM and VPE have been lucky to rely on Someia who has been willing to help in various tasks and who has done a great job for the community.

VP ASSISTANT

I desired to take on the VP membership assistant when Laura Cusenier solemnly announced that she wanted someone to back her up. And at that time, I really wanted to get a deep insight of what Lyon English Toastmaster organization was. So I was very pleased by the fact that I was solicited to deal with tasks such as helping with the organisation of the Evaluation Contest along with Suzanne Barratt and also the oncoming member satisfaction survey which was a big first time for me since I had no previous experience whatsoever in surveying. Being one of the small hands of LET is quite enjoyable. It benefits me with building up some professional skills along with my confidence in undertaking remotely missions that I have never had so far. And to be honest, The envy of being a fully recognised officer is growing on me!

Someia, VPE and VPM current Assistant



As you may know, being part of a TM Board has a great value on the international stage and is always considered as a big asset by recruiters. By accepting the challenge, you could open up to new and broader horizons and greater opportunities.

If you decide to become a board officer, you don't have to reinvent the wheel. Everything is already up and running, you might still want to add your own footprint. However, be aware, like the rest of us, that the involvement you will put into it will always depend on the amount of free time that is left after your family and work.

Before anything else, our club needs officers willing to keep up a good atmosphere in the club and great group dynamics. Therefore, if you think you can make it and are interested in one of these roles, feel free to ask any board member about the role you'd like to take up next year.

Indulge yourself and grab a creative experience

Special Thanks

⇒ **To all our Officers without forgetting David, our Area Manager for their involvement and dedication.**

When we attend a TM meeting as a guest or a member, we do not always think about what has been done backstage but that's also part of the game, being a "busy bee" to become an accomplished leader.

⇒ **To the iaelyon school of management for their trust and fruitful partnership.**

Every second Tuesday, we have the pleasure to gather in this very nice room where we spend great moments of learning and enjoy the visit of great iae students and teachers.

⇒ **To our VPE Suzanne and her assistant Someia for their insightful evaluation workshop**

We learnt a lot and would love to explore more in the future..

⇒ **To all the new members who keep manifesting their trust and excitement for our sessions....**

Feel free to solicit your mentors and try some senior roles like TM of the Evening or General Evaluator for a change for a more rewarding experience.

ANNOUNCEMENT 

SAVE THE DATES!

FUTURE EVENTS

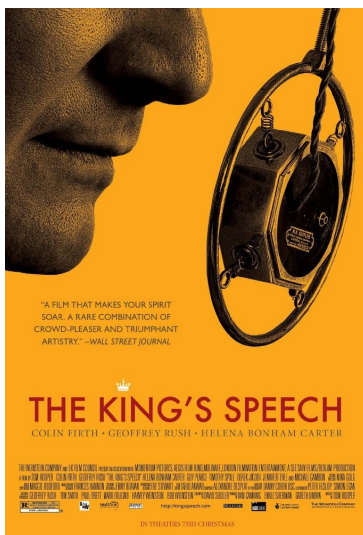
Elections: Tuesday May 16th

Officer training: Saturday June 10th at the **B Bleu Restaurant** (46 Rue de Sèze, 69006 Lyon)

Lunch at 12 / Meeting at 2pm / Petanque party at 6pm

Meeting only: 10 euros /Meeting and Lunch: 30 euros — Any of our members attending the whole event will pay 20€ only as our club will pay 10€. The Petanque party is included to all.

The King's speech



- Let's talk now about the 2010 British biographical drama film directed by Tom Hooper, "The King's Speech", for its public speaking message. The movie conjures up the story of King George VI who, having to cope with a stammer, had to work hard with Lionel Logue, an Australian speech and language therapist to produce audible public speeches. After his brother abdicated the throne, the new king relied on Logue to help him make his first wartime radio broadcast on Britain's declaration of War on Germany in 1939.

Under this most peculiar circumstance, Public speaking bears a special significance. Now enjoy its memorable and most poignant quotes:

King George VI: Listen to me. **Listen to me!**

Lionel Logue: Listen to you? By what right?

King George VI: By divine right, if you must. I am your king.

Lionel Logue: No, you're not. You told me so yourself. You said you didn't want it. Why should I waste my time listening...?

King George VI: Because I have a right to be heard! **I have a voice!**

It's hard to talk about King George VI without mentioning his daughter, Queen Elizabeth II who has been delivering her famous **Queen's Christmas Message** on each Christmas day since 1952. This tradition, which started with the reign of King George V in 1932 is massively followed by the English nation and the Commonwealth of nations and usually known as the most watched programme that day.

After 65 years of practice, Queen Elizabeth sure is a past master in the Art of Public Speaking! Does it amount to saying that She is a Distinguished Toastmaster in her own special way?

Contact us

Feel free to ask more information on our club at

lyonenglishtoastmasters@gmail.com

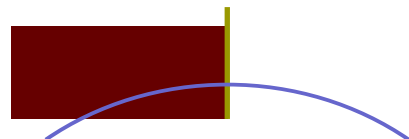
Visit our web site:

www.lyonenglishtoastmasters.com



Lyon English Toastmasters

CORE VALUES



Integrity

Dedication to Excellence

Service to the member

Respect for the individual

